

# ONE TO WORLD ANNUAL REPORT 2021



Advancing international  
understanding in the  
Fulbright tradition

# A SPECIAL MESSAGE FROM OUR LEADERS



Dear friends,

One To World's mission is to advance global cooperation. We foster intercultural understanding by creating face-to-face experiences among local communities, international students, and Fulbright scholars.



It's a complex mission that is deeply rooted in the values of curiosity, respect, inclusion, community, and belonging. For nearly 50 years, those values have laid the foundation for a better world.

In the 2020-2021 year, the COVID-19 pandemic unquestionably made our work more challenging. All of our participants—our international students and Fulbright scholars, K-12 students, university members, and New York hosts—have had new obstacles to face. Our team has transformed these challenges into opportunities, thanks in no small part to our incredible network of supporters.

At One To World, we know that strength often rises in the face of adversity. In spite of global crises that threaten us all, we have seen the seeds of global friendship and cooperation bloom. We are committed to nurturing the next generation of global leaders and citizens through our programs.

In the rest of this report, you'll get a sense of the work we've undertaken to build a better world, hear directly from the people we serve, and see the incredible team of supporters who make all of it possible.

To all of our friends, members, hosts, alumni, and donors, we cannot thank you enough for your support. We hope you know that it is especially meaningful during these challenging times. You are vital to our success, and your commitment to our mission reinforces our determination to persevere—and to thrive in the years ahead.

Sincerely,



Creighton Condon  
Board Chair



Jen E. Clarke  
Executive Director

# PROGRAM SNAPSHOT



One To World has three core areas of work: 1) enrichment programs for international students and Fulbright scholars; 2) professional development for staff at academic institutions; and 3) workshops for underresourced, K-12 students in New York City. Together, these programs foster curiosity, respect, inclusion, and community for a better world.

**Career Readiness:** International students engage with local professionals in employment workshops, job shadowing, and more to gain the tools needed to succeed in business—both in the U.S., and abroad.



**Community Service Projects:** Through partnerships with other local nonprofits, international students have the chance to give back to New York City and engage in the American tradition of volunteerism.

**Conversations with World Leaders:** Fulbright scholars meet leaders in business, education, and philanthropy for an intimate exchange of ideas and insights across cultures.

**Dinner Diplomats & Holiday Hosting:** Locals in New York, New Jersey, Connecticut, and Pennsylvania host students in their homes for dinner, building connections and creating opportunities for New Yorkers and international students alike to learn more about international cultures, customs, and people.

**Foreign Affairs Conferences:** Our delegation of international students brings first-hand global perspectives to debates on American foreign policy with cadets and midshipmen at the U.S. Military and Naval Academies.




**Global Classroom:** International students and our expert staff provide local K-12 youth with meaningful opportunities to build their knowledge of and appreciation for other cultures, and increase their understanding of global crises—and the role they can play to help solve them.

**Membership Meetings:** Staff at higher education academic institutions receive professional development from experts to increase their capacity to best support international students.

**Social Gatherings:** Get-togethers at global restaurants, game nights, visits to cultural institutions, and group outings to sporting events allow our next generation of global leaders to experience American culture and connect with one another.

**Tours:** Local guides take our international students for curated tours throughout the city, allowing them to experience the rich tapestry that only New York has to offer.





"Every single member of One To World is incredibly organized and caring. I cannot thank you guys enough for all the great events and opportunities you brought for people like me who are thousands of miles away from home. When I attend the events hosted by One To World, I feel at home." -Kyuwon, South Korea

"Traveling alone to a different country could be a lonely experience, even in a big city with such diverse cultural activities and people like NYC. One To World connects us with others."  
-Jorgeilna, Argentina

"I loved that [the hosts] are so enthusiastic about learning more about people, culture, and traditions of different nations. They had little sweet stories about every country." -Mohammad, Iran



# OUR IMPACT

One To World directly supported more than 1,500 people in 2020-2021. These programs foster the next generation of global leaders and global citizens, allowing us to break down barriers to build a better world.



256 **Global Classroom** workshops with 7 school and after-school partners.

400+ K-12 students who learned how to investigate, recognize, communicate, take action, and reflect on global issues and cultures.

28 international students served as Global Guides, bringing their cultures and knowledge to underresourced K-12 students.

40+ universities participated in our monthly professional development meetings, ensuring that our international students feel academically engaged and supported.



127 local residents opened their homes to our international students, ensuring they feel connected to their new neighbors and friends in the New York area.

966 Fulbright scholars and international students attended our tours, community service events, social gatherings, meals with local hosts, and more.

# THANK YOU TO OUR SUPPORTERS

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# MILESTONE MOMENTS: THE 30TH ANNUAL ONE TO WORLD FULBRIGHT AWARDS DINNER



Each May, we hold a signature event to showcase our accomplishments and celebrate our incredible supporters. It's an opportunity to not just raise funds to support our work, but to connect with each of you as our closest friends.

After the disappointment of not holding an event in 2020, we were overjoyed to hold our 30th Annual Fulbright Awards Dinner on Tuesday, May 25, 2021. Though virtual, our program shined a light on the significant contributions of our distinguished honorees to international awareness and understanding, while profiling exceptional young leaders from around the world who have studied at New York-area institutions.



Hundreds of guests joined us online as we honored Esther T. Benjamin, **CEO and Executive Director, World Education Services**; Isabella de la Houssaye, **Partner, Material Culture**; Georgia Levenson Keohane, **Professor of Social Enterprise, Columbia Business School**; and Sara Miller McCune, **Founder and Executive Chairman, SAGE Publishing**.

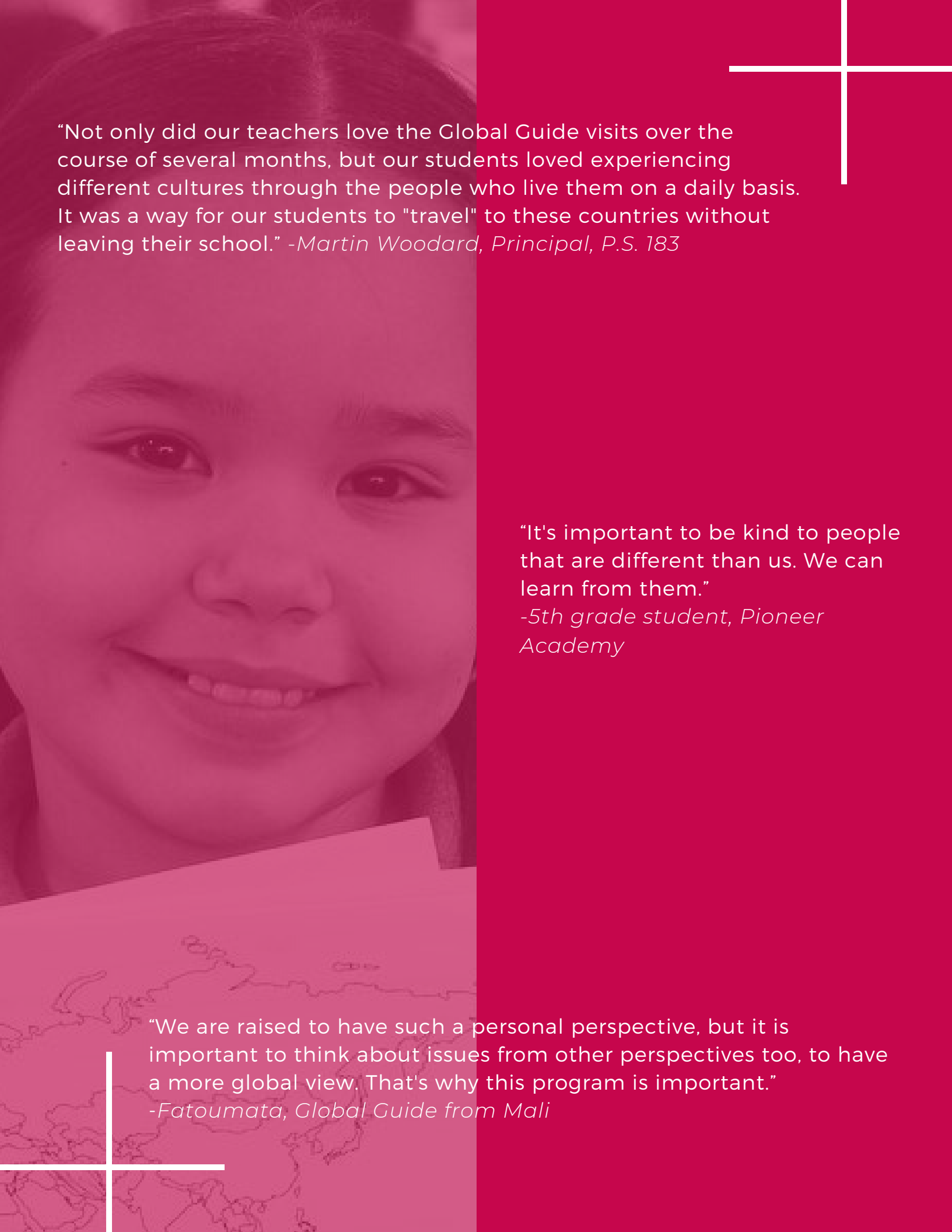


We'd like to thank our Co-Chairs, Erica Berthou, **Partner, Kirkland & Ellis LLP**; Creighton Condon, **Partner and Senior Partner, Emeritus, Shearman & Sterling LLP**; Georgia Garinois-Melenikiotou, **Former Executive Vice President, Corporate Marketing, The Estée Lauder Companies Inc.**; Sue Henderson, **President, New Jersey City University**; and Alberto Vitale, **Former Chairman and CEO, Random House**. We'd also like to thank our sponsors for their generosity, and all of our incredible guests for joining us for this unique celebration. We look forward to celebrating with everyone again in-person for our future events.



Visit [onetoworld.org/dinner2021watch](https://onetoworld.org/dinner2021watch) to view a recording of the event, or contact our Development team at [development@onetoworld.org](mailto:development@onetoworld.org), or by calling (212) 431-1195 if you'd like to learn more about joining us for the next One To World Fulbright Awards Dinner.





"Not only did our teachers love the Global Guide visits over the course of several months, but our students loved experiencing different cultures through the people who live them on a daily basis. It was a way for our students to "travel" to these countries without leaving their school." -*Martin Woodard, Principal, P.S. 183*

"It's important to be kind to people that are different than us. We can learn from them."

-*5th grade student, Pioneer Academy*

"We are raised to have such a personal perspective, but it is important to think about issues from other perspectives too, to have a more global view. That's why this program is important."

-*Fatoumata, Global Guide from Mali*

# OUR MEMBERS

In 2020-2021, One To World is proud to have partnered with the following institutions in supporting international students:

Barnard College, Columbia University

Baruch College, CUNY

Baruch College, Weissman Center, CUNY

Berkeley College

Borough of Manhattan Community College, CUNY

College of Arts and Sciences Advising Center, NYU

College of Staten Island, CUNY

Columbia University

Drew University

Fashion Institute of Technology, SUNY

Manhattan College

Montclair State University

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New Jersey Institute of Technology

New York Medical College

New York School of Interior Design

New York University

Pratt Institute

Queens College, CUNY

Rutgers, The State University of New Jersey



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World Education Services, Inc.

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# FINANCIALS

## Statement of Activities for the Year Ended June 30, 2021

<b>Without donor restrictions:</b>	<b>6/30/2021</b>
Public support:	
Government grants	\$234,235
Foundation contributions	\$82,500
Individual contributions	\$106,436
Donated goods and services	\$35,275
Benefit income	\$449,205
Revenue:	
Membership fees	\$61,255
Program income	\$58,074
Publication and sponsorship income	\$20,098
Other income	\$37,382
<b>Total public support and revenue</b>	<b>\$1,084,460</b>
<b>Expenses:</b>	
Program services:	
Enrichment programs	\$252,356
Fulbright programs	\$172,328
Global Classroom program	\$253,678
Total program services	\$678,362
Supporting services:	
Management and general	\$134,415
Fundraising	\$253,905
Total supporting services	\$389,320
<b>Total expenses</b>	<b>\$1,067,682</b>
<b>Change in net assets</b>	<b>\$16,778</b>
<b>Net assets - beginning of year</b>	<b>\$367,796</b>
<b>Net assets - ending of year</b>	<b>\$384,574</b>

# GET INVOLVED

Your partnership is critical to helping us foster intercultural understanding through face-to-face experiences. This report is a small glimpse at the empowering, inspiring work that you make possible every day.

We hope you know how appreciated you are in helping us persevere—and thrive in the year ahead. Make a gift online today at [onetoworld.org/donate](https://onetoworld.org/donate), or call our Development team at (212) 431-1195.

Looking for other ways to get involved?



**Join Our Mailing List:** Sign up for monthly updates from our team about upcoming events, hosting opportunities, program highlights, and more by visiting [onetoworld.org/signup](https://onetoworld.org/signup).

**Become a Host:** If you are interested in welcoming international students to your home or workplace, or want an opportunity to share your community with them, please contact Marisa Silva, Director of Membership & Programs, at [msilva@onetoworld.org](mailto:msilva@onetoworld.org) or call (212) 431-1195.

**Make a Bequest:** This act of generosity ensures One To World can continue our tradition of bringing people together from around the world. Learn more by contacting our Development team at [development@onetoworld.org](mailto:development@onetoworld.org), or by calling (212) 431-1195.

**Attend Our Events:** Held each May, join us at our next One To World Annual Fulbright Awards Dinner! Visit [onetoworld.org/dinner](https://onetoworld.org/dinner) or call our Development team at (212) 431-1195 to learn more. Additionally, some of our enrichment events are available to the wider public. Learn more by visiting [onetoworld.org/events](https://onetoworld.org/events).

**Join the Conversation:** Follow us on social media @OneToWorldInc

