

# ONE TO WORLD

## 2016 ANNUAL REPORT

“If we are to live together in peace, we must come to know each other better.”

- Lyndon B. Johnson

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“ One To World programs always leave me inspired and help me to understand how amazing the American community is. ”

Pratyusha Guduru  
Student from India  
Fairleigh Dickinson University

## DEAR FRIENDS of One To World,

Take one remarkable (but often ignored) resource: the talents, ideas, and knowledge of 91,000 international students and Fulbright scholars who make the tri-state area the most popular study-abroad destination in the country.

Add one phenomenally committed cohort: New York area residents dedicated to building positive relationships with young leaders from around the world.

The result? One To World's recipe for a better future.

We are proud to share this report with you. Inside, you'll see how we work every day to bring people from around the globe together in conversation and action, face-to-face. We have so much to learn from each other, and One To World makes it happen.

June 2016 saw an executive director transition for One To World, and as we salute Deborah Clifford's record of accomplishment, we pledge to build steadily on this foundation of growth and excellence.

Thank you for being with us every step of the way.



*Wenke Thoman Sterns*

Wenke Thoman Sterns  
Chair, Board of Directors



*Jen Clarke*

Jen E. Clarke  
Executive Director

## WHY ONE TO WORLD MATTERS

As international conflicts change the landscape of New York City, the United States, and the world, the need to cultivate productive and peaceful relations among nations grows more urgent every day.

One To World takes up this challenge and brings Americans together with international university students from all over the world for face-to-face personal encounters.

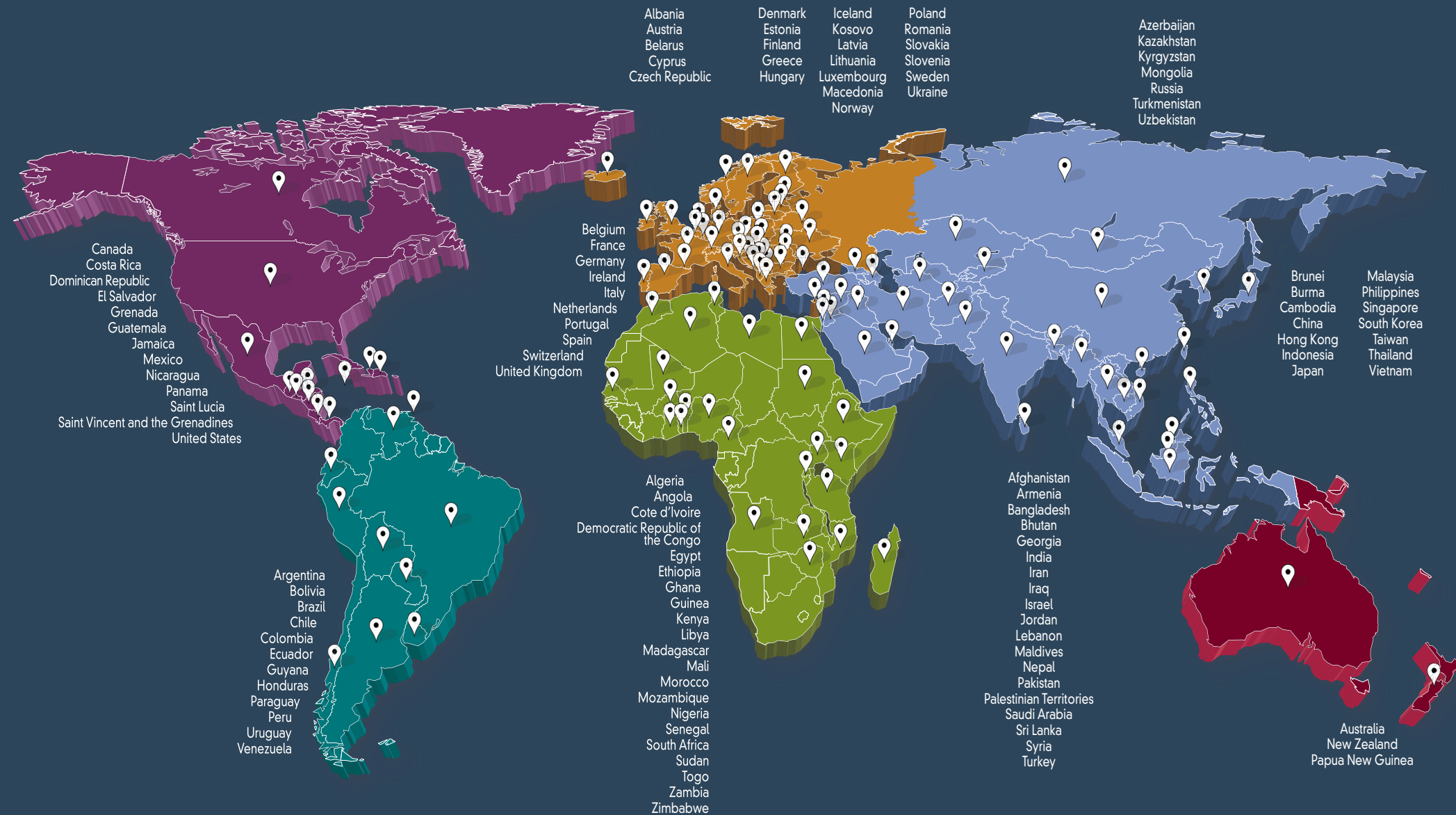
- Young leaders from around the world find that their view of other cultures shifts dramatically through meaningful dialogue with their peers from many countries and with Americans.
- New York City public school students suddenly see new possibilities for their own futures after connecting with young people from over 100 countries.
- Americans open their minds and hearts as they welcome these outstanding unofficial ambassadors from around the globe into their homes and businesses.



One To World is designated by the U.S. Department of State as the Official Coordinator of Enrichment Programs for Fulbright grantees in the New York area.

In 2015-16, One To World engaged thousands of  
**YOUNG LEADERS FROM 122 COUNTRIES**

in meaningful exchanges with Americans and each other. They return home having formed bonds that support positive international alliances in the future.



Country and territory listings as reported by students/scholars.





Elementary students in Brooklyn study European geography with a Global Guide from France.



Many students had never heard of Uganda before Mabingo, a Fulbright student, led a workshop on dance education in his country.

“ I like *Global Classroom* more than any regular day at class. The Global Guides give me information about so many things I’ve never heard of. ”

Kevon  
High School Student  
Bushwick Community High School

Through One To World’s *GLOBAL CLASSROOM*, New York City K-12 students gain first-hand knowledge of world cultures when Global Guides—international students and Fulbright scholars—lead workshops in public schools and after-school programs across the city.

In the 2015-16 academic year, Global Guides from 44 countries delivered 393 workshops to 563 students throughout Manhattan, Brooklyn, the Bronx and Queens.



Nida, a Fulbrighter from Pakistan, leads after-school students in an exploration of the ways people in Pakistan obtain clean water.

“ As we seek to prepare students for a world that fits in the palm of their hand, *Global Classroom* is a chance for students to expand their horizons, and discover similarities between themselves and someone from half a world away. ”

David Reynolds  
English Language Arts Teacher  
Bushwick Community High School

96% of students said *Global Classroom* helped them appreciate and understand other cultures, as well as increase awareness and appreciation of their own cultural identity.





Day trips throughout the tri-state area bring international students and scholars into the beautiful countryside surrounding New York City.

“An afternoon spent with Kate and Joel (my hosts) has given me an incredibly rare insight — it has shown me how diverse American society can be and how important it is to have an intercultural dialogue.”

*Andrea Pruchova  
Fulbright Scholar from Czech Republic  
New York University*

One To World hosts have been welcoming students into their homes in Bushwick, Brooklyn for over 12 years.



One To World's **COMMUNITY VISITS** bring young global leaders into American homes and communities outside the city. These are our most popular programs, as the personal connections formed during these homestays often last a lifetime.

In 2015-16, 173 students were hosted by 98 families for holiday and weekend homestays in Mountain Lakes, New Jersey; Lancaster County, Pennsylvania; Westchester County, New York; Fairfield County, Connecticut; and Bushwick, Brooklyn.



Host families from Mountain Lakes, NJ share their holiday traditions with students and scholars from around the world.





One To World offers a full schedule of behind-the-scenes looks at neighborhoods and institutions throughout the year.



One To World's Conversations with World Leaders program enables Fulbright scholars to exchange ideas and insights with exemplary New Yorkers, such as Didric Cederholm, Founding Partner and Chief Investment Officer of Lion Point Capital.

# MEANINGFUL EXCHANGES

between international students and New Yorkers occur all year long through programs in local homes, businesses, neighborhoods and institutions.



“As a former Fulbright grantee, I believe strongly in the global value of cultural exchange. When we welcome young scholars to our home, getting to know one another as we share a meal, we are also sharing our cultures in a meaningful way. This is not only a pleasure, but an honor.”

*Barbara Ogurek  
New York City Host*

## YOU CAN VOLUNTEER TO BE A HOST!

One To World is always seeking individuals and families to host international students and scholars in their homes and communities.

Contact Asya Dinets at [asya@one-to-world.org](mailto:asya@one-to-world.org) to learn more.



# One To World brings authentic global voices to U.S. MILITARY AND NAVAL ACADEMY CONFERENCES.

Select delegations of 20-30 international students and Fulbright scholars are sponsored and prepared by One To World each year to attend four-day Foreign Affairs Conferences at the U.S. Military Academy at West Point (SCUSA) and the U.S. Naval Academy in Annapolis (NAFAC).

In 2015-16, roundtable topics included:

- Civil-Military Relations: Should the Military be Representative of Society?
- The International Feminization of Poverty
- Democratization: An Assessment of Global Trends
- Worldwide Equal Education in the 21st Century
- Russia: Power, Democracy, Equality, and Decline
- Economic Empowerment of Women
- South America: Social, Economic, and Political Inequality
- Terrorism: Understanding the Gender Dimension



“I truly can say that when I am old and look back to what I did in my time in the U.S., this conference is one of the things I will talk about.”

*Annika Luedke*  
Student from Germany  
The City College of New York, CUNY



One To World's delegation shares international perspectives with top undergraduate students from across the United States.



“One To World's participation in our conference is part of what makes it so great for our participants. The perspectives your students bring are irreplaceable.”

*Major Jack Morrow*  
U.S. Military Academy



One To World **SOCIAL GATHERINGS** throughout the year introduce students and scholars from more than 100 countries to each other and to Americans, building relationships that span the globe and last a lifetime.



International students and scholars come together for One To World's Yoga in Central Park.



Students and scholars enjoy a day of hiking along the Appalachian Trail in Westchester County, NY.



The One To World Twilight Cruise is a highlight of the year's social calendar, bringing together over 500 international students to celebrate the end of the semester while seeing the city from a unique perspective.

“One To World programs are like taking home with you a little piece of every single part of the globe even without having been there. That is priceless....”

*Fernanda Andre  
Fulbright Student from Mozambique  
Montclair State University*



One To World **PARTNERSHIPS** with other outstanding New York City organizations encourage global citizenship.

In 2015-16, we partnered with the following non-profits for community service volunteer programs:

- American Littoral Society Beach Clean-Up
- ArchCare
- Bronx River Alliance, Inc
- Bushwick City Farm
- CITYarts, Inc
- City Harvest
- Gowanus Canal Conservancy
- Lower East Side Ecology Center
- Midnight Run
- Randall's Island Park Alliance
- Publicolor
- St. Francis Xavier Soup Kitchen
- St. Mary's Episcopal Church, Harlem



Cleaning up the beach at Coney Island, One To World volunteers enthusiastically embrace the American service tradition.



One To World joins local youth and professional artists in Bushwick, Brooklyn, partnering with CITYarts, which transforms communities through public art.



City Harvest hosts One To World volunteers to distribute fresh produce in Astoria, Queens.

“Volunteering in the soup kitchen was an awesome experience. Because of One To World, I gained a fuller appreciation for the reality of those who are homeless and a more well-rounded perspective of New York City.”

*Elizabeth Chan  
Fulbright Student from New Zealand  
Yale University*

One To World is proud to partner with

**INTERNATIONAL EDUCATORS** whose careers are dedicated to providing the best possible experiences for the global students and scholars on their campuses. Monthly membership meetings provide opportunities for professional development, and Intercultural Workshops address the growing on-campus need for cultural competence.



*Kaori Uchisaka*  
*School of Visual Arts*

“ ‘The One To World monthly meetings are not to be missed!’ This is what my staff told me twelve years ago when I first became the Director of the International Student Office at SVA. The meetings were my first introduction to my international education colleagues. I was immediately struck by the collaborative atmosphere. I met so many leaders in the field and marveled that everyone from directors to entry level staff were welcomed, contributed and learned. These gatherings continue to be essential to my learning and professional growth in the field.

Our former students and Fulbright grantees, Zony Maya and Manuel Molina Martagon from Mexico are featured in a One To World video shown at the Fulbright Awards Dinner and seeing them always makes me smile. Quite simply, their experience in the United States cannot be separated from their interaction with One To World. It broadened their view beyond the college and the classroom. One To World programs provide the introduction to American life that we do not always have the resources to provide at the college.

I have watched as One To World has evolved to meet the needs of both international educators and the students and scholars with whom we work. How do you get so much done with so few people? I know One To World will continue to grow and change but your role as an essential part of the international education community will always be consistent. ”

## 2015-16 Institutional Members

### AIESEC US

The Art Students League of New York  
Barnard College, Columbia University  
Baruch College, CUNY  
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William Paterson University  
World Education Services, Inc.  
Yeshiva University



One To World's annual **FULBRIGHT AWARDS DINNER** salutes international leaders who are making significant contributions in education, law, business and diplomacy.



Honoree Clarke Murphy, Outgoing Executive Director Deborah L. Clifford, and Co-Chair and Former Honoree David W. Helleniak.

“The world needs leadership and direction. One To World and Fulbright are creating future leaders who understand that differences don't have to end in conflict. Being a leader in global business, I can tell you that we need your efforts to help us make a better world.”

*Honoree Clarke Murphy  
Chief Executive Officer  
Russell Reynolds Associates*

“As liberal democracies around the world become more fractured and inward-looking, we must increase our support for student exchange, and remind people of the benefits such exchanges produce for everyone.”



*Honoree Terrence F. Martell  
Director, Weissman Center for International Business  
Saxe Distinguished Professor of Finance  
Baruch College, CUNY*

“Being a foreign student in the U.S. is rewarding, but can also be scary. Personal connections between Americans and students can have profoundly positive effects. That's why One To World is dear and near to my heart.”

*Honoree Wenke B. Thoman Sterns  
Managing Director, Industrial Mineral Holdings  
Chair, One To World Board of Directors*



Fulbright grantee from New Zealand, Elizabeth Chan, Honoree Wenke B. Thoman Sterns, and Honorary Chair Harriet Mayor Fulbright.

“It is abundantly clear how much students appreciate being welcomed into American homes and businesses as part of the One To World family. I am now part of that family too.”

*Honoree Didric Cederholm  
Founding Partner & Chief Investment Officer  
Lion Point Capital  
Fulbright Grantee from Sweden*



Honoree Didric Cederholm and Nida Zafar, Fulbright grantee from Pakistan.

One To World Executive Directors, past and future, celebrate the 2016 Fulbright Awards Dinner.





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## MATCHING GIFTS

General Atlantic; Goldman, Sachs & Co.; Google

\*One To World Board of Directors  
\*Deborah Clifford's Tech Fund Rockstars

# One To World's FINANCIALS for the Fiscal Year Ended June 30, 2016.

	2015	2016 UNRESTRICTED	2016 TEMPORARILY RESTRICTED	2016 TOTAL
<b><u>PUBLIC SUPPORT</u></b>				
Contributions	\$102,819	\$104,474		\$104,474
Benefit Income, Net	\$518,085	\$612,966		\$612,966
Government Grants	\$92,320	\$90,000		\$90,000
Foundation and Other	\$257,679	\$229,902	\$10,000	\$239,902
<b>TOTAL PUBLIC SUPPORT</b>	<b>\$970,975</b>	<b>\$1,037,342</b>		<b>\$1,047,342</b>
<b><u>REVENUE</u></b>				
Program Income	\$101,680	\$119,766		\$119,766
Membership and Other Income	\$125,658	\$132,117		\$132,117
Interest and Dividends	\$935	981		981
Net Assets Released from Restrictions	\$0	\$35,000	(\$35,000)	\$0
<b>TOTAL REVENUE</b>	<b>\$228,273</b>	<b>\$252,864</b>		<b>\$217,864</b>
<b>TOTAL PUBLIC SUPPORT &amp; REVENUE</b>	<b>\$1,199,248</b>	<b>\$1,325,206</b>	<b>(\$25,000)</b>	<b>\$1,300,206</b>
<b><u>EXPENSES</u></b>				
Program Services	\$786,478	\$820,406		\$820,406
Management and General	\$115,695	\$192,597		\$192,597
Fundraising	\$183,045	\$187,952		\$187,952
Benefit Expenses	\$123,856	\$161,150		\$161,150
<b>TOTAL EXPENSES</b>	<b>\$1,209,074</b>	<b>\$1,362,105</b>	<b>\$0</b>	<b>\$1,362,105</b>
<b>CHANGE IN NET ASSETS</b>	<b>\$9,826</b>	<b>(\$36,899)</b>	<b>(\$25,000)</b>	<b>(\$61,899)</b>
<b>NET ASSETS - BEGINNING</b>	<b>\$753,506</b>	<b>\$708,680</b>	<b>\$35,000</b>	<b>\$743,680</b>
<b>NET ASSETS - ENDING</b>	<b>\$743,680</b>	<b>\$671,781</b>	<b>\$10,000</b>	<b>\$681,781</b>

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## TO LEARN MORE

Please visit our website: [www.one-to-world.org](http://www.one-to-world.org)

## TO SUPPORT

Please contact Jen E. Clarke, Executive Director, at 212.431.1195 ext. 25  
or visit our website at [one-to-world.org/donate](http://one-to-world.org/donate).



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